

		<b>VILLAGE OF SUTTONS BAY</b> REPORT VSB -2021- 54	
Prepared:	October 8, 2021	Pages:	1 of 3
Meeting:	October 13, 2021	Attachments:	<input type="checkbox"/>
Subject:	2022 Goals & Objectives		

Below are various goals and objectives for consideration. They were created following discussions with the VC and all have one thing in common, they are community based.

Please remember, we are concentrating on Village goals only. Some goals will be action oriented while others are more communicative.

A. Goal: To fix, maintain and improve Village **infrastructure**.

Objectives:

1. Identify funding opportunities to expand water capacity and improve water infrastructure.
2. Continue to implement the improvements identified by the Stormwater, Asset Management, and Wastewater (SAW) Report.
3. Utilize best management practices to secure and protect our vital community infrastructure.
4. Plan to incrementally improve neglected village streets.
5. Continue to identify the rain gardens for improvement and/or elimination.

B. Goal: To improve motorized and non-motorized **circulation**.

Objectives:

1. Identify unsafe or unmaintained sections of our roadways for improvement.
2. Apply for state grants to offset the cost of road improvements.
3. Encourage shared roadways.
4. Upgrade faded and neglected street signs and replace non-compliant street signs.
5. Identify and plan for the reconstruction of neglected and/or unsafe sidewalks.
6. Work with residents to identify and address areas of concerns along our roadways.

C. Goal: To eliminate and replace dangerous or dying **street trees** within our neighborhoods.

Objectives:

VILLAGE COUNCIL COW

1. Identify long neglected and dangerous street trees for trimming or replacement.
2. Replace street trees with native trees that thrive in street environments.
3. Re-draft Street Tree ordinance.

D. Goal: To continue to improve our **park system** and associated amenities

Objectives:

1. Identify areas of park neglect and improve those areas to reach the level of service set in 2021.
2. Identify ways to offset increased vehicular use within our parks without adding parking.
3. Continue efforts to replace water fountains with water bottle fillers in our parks (wall/pedestal).
4. Identify opportunities and funding to implement ADA improvements within our park system.
5. Continue to identify areas to create pop-up and pocket parks.
6. Set reasonable expectations for non-village parks within our neighborhoods.

E. Goal: To identify areas for improvement regarding the **marina** and its services

Objectives:

1. Identify cost effective safety measures to improve user experience and safety.
2. Work with the state and federal agencies to identify funding opportunities to improve marina amenities (docks, pedestrian bridge, bathrooms).
3. Review daily and seasonal fee structure and modify fees to coincide with other marinas.
4. Re-draft pertinent marina documents to clarify behavior expectations and consequences.

F. Goal: To identify ways to improve **communication** with residents and businesses.

Objectives:

1. Continue open communication with business owners and chamber representatives.
2. Consider appointing a VC liaison to attend various non-village meetings (chamber/school etc.)
3. Identify logical and obtainable goals to improve the downtown experience.

- G. Goal: To review Village **policy** and make necessary changes to improve and otherwise protect the Village.

Objectives:

1. Set written standards of expectation for individuals appointed to represent the village.
2. Continue to review and re-draft policies and ordinances that are antiquated, inefficient or non-enforceable.

- H. Goal: To recognize that job recruitment is high for skilled workers and understand the importance of retaining village **employees**.

Objectives:

1. Identify areas of deficiency that may threaten the retainment of current employees.
2. Embrace flexibility that improves efficiency, productivity and mental health.
3. Encourage employees to attend educational seminars to improve their knowledge and efficiency.
4. Trust Staff.

- I. Goal: To resurrect **past** work plan items that have been postponed

Objectives:

1. Purchase and install signs to identify the parks within our park system.
2. Identify funding sources and incentive for a small-scale electric car charging system.
3. Encourage council members to attend various policy making platforms (i.e. housing).
4. Re-draft the STR ordinance to address concerns and common complaints.
5. Set written expectations for contracted employees and businesses (wastewater, law enforcement, zoning).